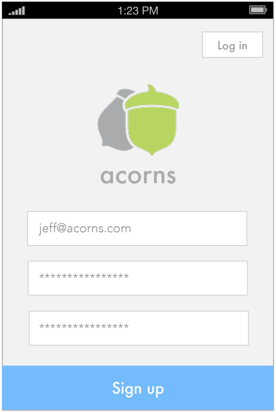
# Acorns iOS App

sign up

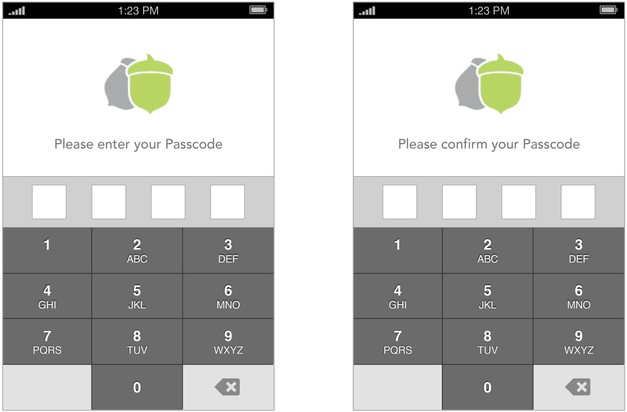

1:23 PM
Log in
acorns
Sign up

jeff@acorns.com

***************

***************

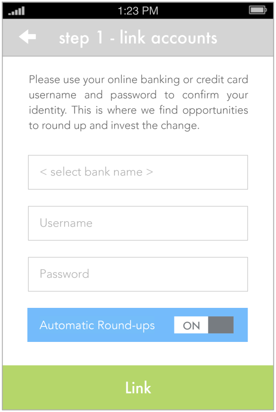
user PIN


1:23 PM
1
2 ABC
3 DEF
4 GHI
5 JKL
6 MNO
7 PQRS
8 TUV
9 WXYZ
0

Please enter your Passcode

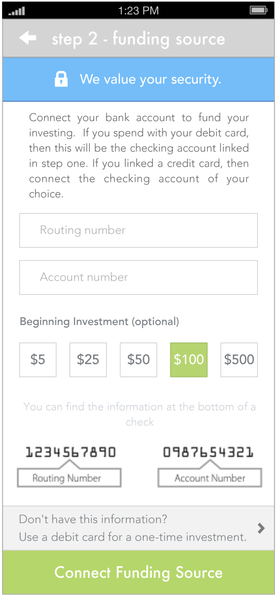
Please confirm your Passcode

## Step 1 - link to spending


1:23 PM
step 1 - link accounts
< select bank name >
Username
Password
Automatic Round-ups
ON
Link

Please use your online banking or credit card username and password to confirm your identity. This is where we find opportunities to round up and invest the change.

## Step 2 - add funding source (ACH)


1:23 PM
step 2 - funding source
We value your security.
Routing number
Account number
$5
$25
$50
$100
$500
1234567890
Routing Number
0987654321
Account Number
Connect Funding Source

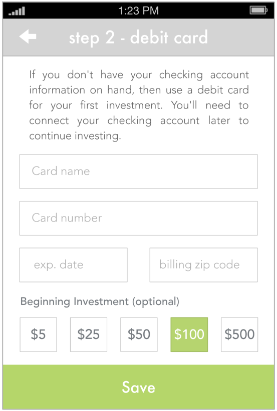
Connect your bank account to fund your investing. If you spend with your debit card, then this will be the checking account linked in step one. If you linked a credit card, then connect the checking account of your choice.

Beginning Investment (optional)

You can find the information at the bottom of a check

Don't have this information?
Use a debit card for a one-time investment.

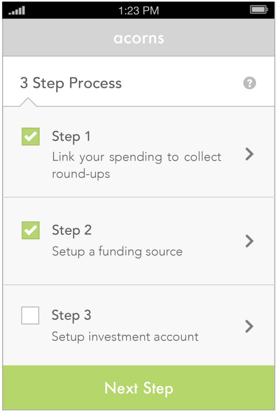
## Step 2 - add funding source (capped)


1:23 PM
step 2 - debit card
Card name
Card number
exp. date
billing zip code
$5
$25
$50
$100
$500
Save

If you don't have your checking account information on hand, then use a debit card for your first investment. You'll need to connect your checking account later to continue investing.

Beginning Investment (optional)

account setup status


1:23 PM
acorns

3 Step Process

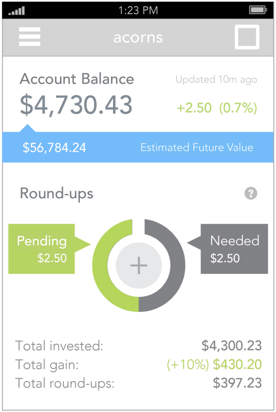
☑ Step 1
Link your spending to collect round-ups

☑ Step 2
Setup a funding source

☐ Step 3
Setup investment account

Next Step

home screen concept #1


1:23 PM
acorns

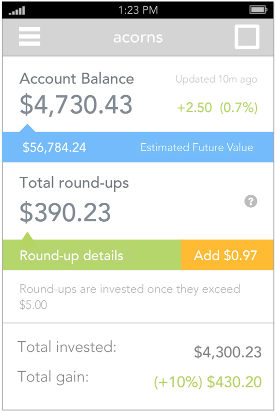
Account Balance Updated 10m ago
$4,730.43 +2.50 (0.7%)
$56,784.24 Estimated Future Value

Round-ups

Pending $2.50
Needed $2.50

Total invested: $4,300.23
Total gain: (+10%) $430.20
Total round-ups: $397.23

home screen concept #2


1:23 PM
acorns

Account Balance Updated 10m ago
$4,730.43 +2.50 (0.7%)
$56,784.24 Estimated Future Value

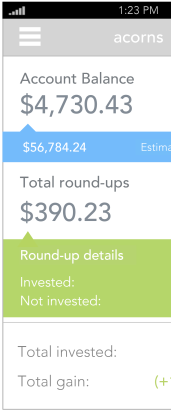
Total round-ups
$390.23

Round-up details
Add $0.97

Round-ups are invested once they exceed $5.00

Total invested: $4,300.23
Total gain: (+10%) $430.20

home screen details


1:23 PM
acorns

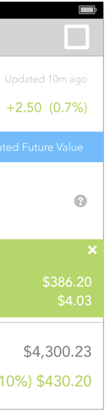
Account Balance
$4,730.43
$56,784.24 Estima

Total round-ups
$390.23

Round-up details
Invested:
Not invested:

Total invested:
Total gain: (+1

When user taps on Round-up
up appears showing them Inv
invested details. This makes f
less intimidating home screen
providing detailed informatio
that want it.



Updated 10m ago

+2.50 (0.7%)

ated Future Value

$386.20

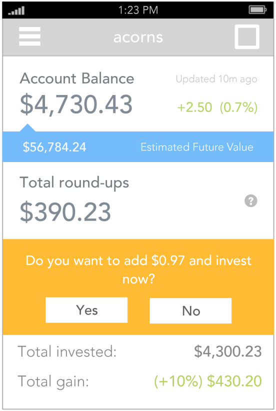
$4.03

$4,300.23

10%) $430.20

details the pop-
ested and Not
or a much cleaner,
while still
n for those users

## home screen details - 2



1:23 PM
acorns

Account Balance

Updated 10m ago

$4,730.43

+2.50 (0.7%)

$56,784.24 Estimated Future Value

Total round-ups

$390.23

Do you want to add $0.97 and invest now?

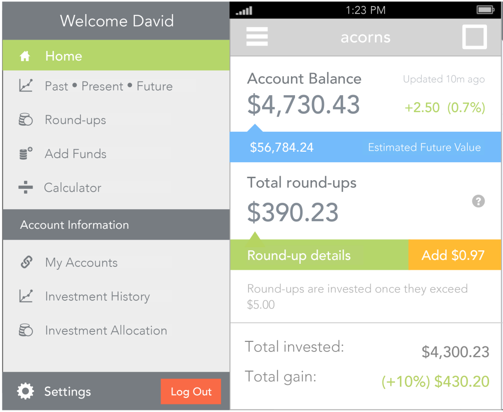
Yes
No

Total invested: $4,300.23

Total gain: (+10%) $430.20

When user taps on "Add" the pop-up appears asking them to confirm the action.

## home screen menus



Welcome David
Home
Past • Present • Future
Round-ups
Add Funds
Calculator
Account Information
My Accounts
Investment History
Investment Allocation
Settings
Log Out
1:23 PM
acorns

Account Balance

Updated 10m ago

$4,730.43

+2.50 (0.7%)

$56,784.24 Estimated Future Value

Total round-ups

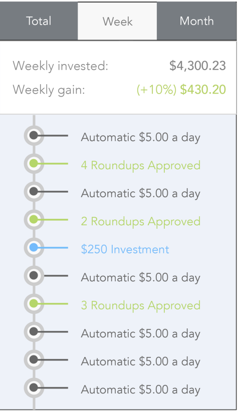
$390.23

Round-up details
Add $0.97

Round-ups are invested once they exceed $5.00

Total invested: $4,300.23

Total gain: (+10%) $430.20

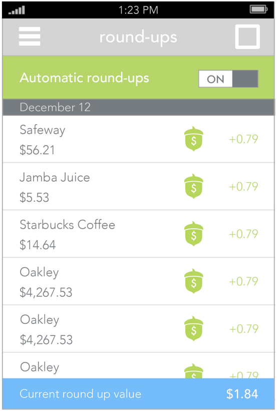


Total | Week | Month

| | |
|---|---|
| Weekly invested: | $4,300.23 |
| Weekly gain: | (+10%) $430.20 |

- Automatic $5.00 a day
- 4 Roundups Approved
- Automatic $5.00 a day
- 2 Roundups Approved
- $250 Investment
- Automatic $5.00 a day
- 3 Roundups Approved
- Automatic $5.00 a day
- Automatic $5.00 a day
- Automatic $5.00 a day

auto round ups



round-ups

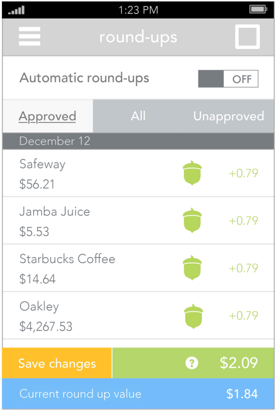
Automatic round-ups ON

December 12

| | |
|---|---|
| Safeway<br>$56.21 | +0.79 |
| Jamba Juice<br>$5.53 | +0.79 |
| Starbucks Coffee<br>$14.64 | +0.79 |
| Oakley<br>$4,267.53 | +0.79 |
| Oakley<br>$4,267.53 | +0.79 |
| Oakley | +0.79 |

Current round up value $1.84

manaul round ups



1:23 PM

round-ups

Automatic round-ups OFF

Approved
All
Unapproved

December 12

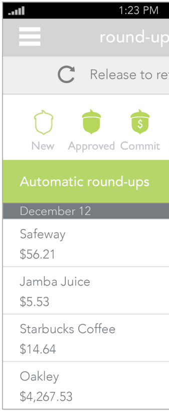
| | |
|---|---|
| Safeway<br>$56.21 | +0.79 |
| Jamba Juice<br>$5.53 | +0.79 |
| Starbucks Coffee<br>$14.64 | +0.79 |
| Oakley<br>$4,267.53 | +0.79 |

Save changes

$2.09

Current round up value $1.84

round up legend



1:23 PM
round-up
Release to re
New
Approved
Commit

Automatic round-ups

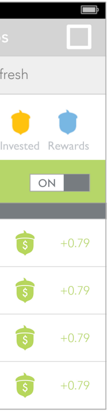
December 12

Safeway
$56.21

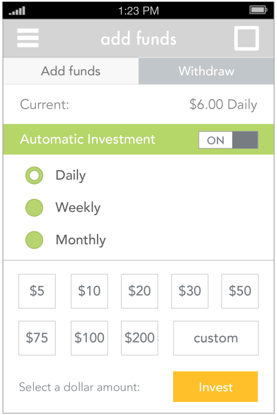
Jamba Juice
$5.53

Starbucks Coffee
$14.64

Oakley
$4,267.53


s
fresh
Invested
Rewards
ON
+0.79
+0.79
+0.79
+0.79

auto investment

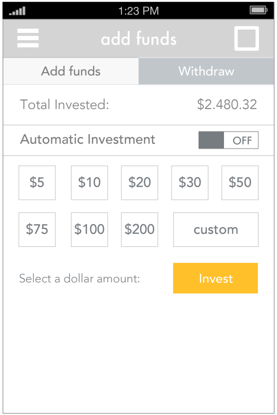

1:23 PM
add funds
Add funds
Withdraw
Daily
Weekly
Monthly
$5
$10
$20
$30
$50
$75
$100
$200
custom
Select a dollar amount:
Invest

Current: $6.00 Daily

Automatic Investment ON

If automatic investment is enabled, type is saved automatically when user taps "Invest". There is no need to clutter the UI with a save button.

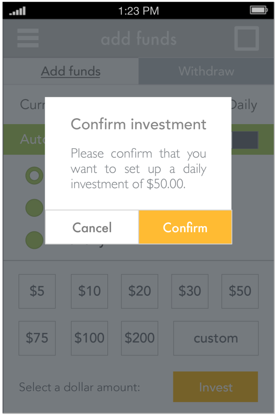
add funds


1:23 PM
add funds
Add funds
Withdraw
$5
$10
$20
$30
$50
$75
$100
$200
custom
Select a dollar amount:
Invest

Total Invested: $2.480.32

Automatic Investment OFF

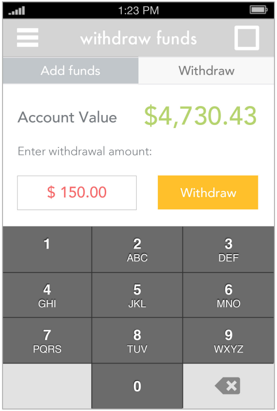
If automatic investment is disabled, investment period selection is hidden and Current investment is changed to Total invested.


1:23 PM
add funds
Add funds
Withdraw
Curr
Daily
Auto
$5
$10
$20
$30
$50
$75
$100
$200
custom
Select a dollar amount:
Invest
Cancel
Confirm

Confirm investment

Please confirm that you want to set up a daily investment of $50.00.

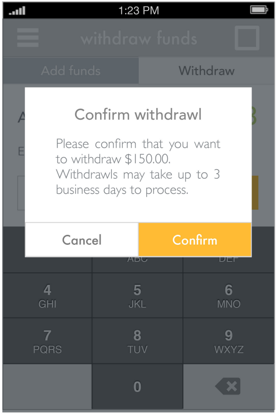
withdrawal


1:23 PM
withdraw funds
Add funds
Withdraw
Withdraw
1
2 ABC
3 DEF
4 GHI
5 JKL
6 MNO
7 PQRS
8 TUV
9 WXYZ
0

Account Value $4,730.43

Enter withdrawal amount:

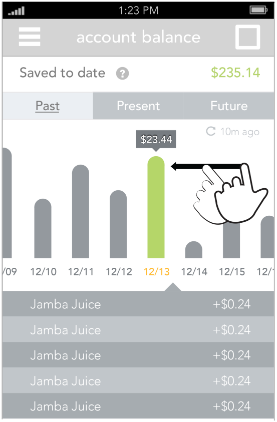
$ 150.00


1:23 PM
withdraw funds
Add funds
Withdraw
Cancel
Confirm
ABC
DEF
4 GHI
5 JKL
6 MNO
7 PQRS
8 TUV
9 WXYZ
0

Confirm withdrawl

Please confirm that you want to withdraw $150.00. Withdrawls may take up to 3 business days to process.

graphs


1:23 PM
account balance
Past
Present
Future
10m ago
$23.44
/09
12/10
12/11
12/12
12/13
12/14
12/15
12/1

Saved to date $235.14

| | |
|---|---|
| Jamba Juice | +$0.24 |
| Jamba Juice | +$0.24 |
| Jamba Juice | +$0.24 |
| Jamba Juice | +$0.24 |
| Jamba Juice | +$0.24 |